

TAG, it's **GAME NIGHT** Auction Gala

TAG School for Young Scholars PTA | Sponsorship & Ad Purchase Opportunity

Please consider **stepping up** as a **Sponsor** or purchasing a **Program Ad** to show the community your support for TAG's leading public school education at a time that is more important than ever.

Why TAG? Situated in East Harlem, TAG is a public school proudly serving the most ethnically and economically diverse student population of NYC's five city-wide gifted and talented schools. Your support enriches the lives of TAG students by funding critical educational resources above and beyond the public school budget.

Submit online google form: tinyurl.com/tagauctiongala OR fill out and submit the form below along with a high resolution logo via email to auctiongala@tagscholarspta.org by March 31, 2023. Payment can be made at the following link: www.tagscholarspta.org/store.html

If you want to partner in another way or at another level, please don't hesitate to reach out to auctiongala@tagscholarspta.org. Cash donations can be made at: tinyurl.com/tagauctiondonate

TAG Game Changer: \$2000

- Shout out at Gala Event
- Prominent Logo and Website Link on School/Auction Websites & Select Social Media
- Listing/Full Page Gala Program Ad
- Poster at Gala Event
(content provided by business)

TAG Champion: \$1000

- Logo on School/Auction Websites & Select Social Media
- Listing/Half Page Gala Program Ad
- Poster at Gala Event
(content provided by business)

TAG Event Sponsor: \$500

Family/Business (Help pay for Venue, Food, Beverage, and Entertainment expenses)

- Logo/Family Listing on Gala Website & Program
- 2 Event Tickets (Family)/Quarter Page Gala Program Ad (Business)

Gala Program Ad Purchase

- Half Page ~ 5.5" x 4.25" : **\$150**
- Full Page ~ 5.5" x 8.5" : **\$300**

Business/Individual/Family Sponsorship & Ad Purchase Information:

Chosen Sponsorship/Ad Purchase			
Business / Individual / Family Name			
Address (including zip code)			
Contact Person & Title			
Business Website Link			
Phone		Email	

All donations are tax deductible. TAG PTA is a 501(c)(3) non-profit corporation. Tax ID: 46-2592056

Thank you for generously supporting our TAG scholars!