

# TAG, it's GAME NIGHT

## Auction Gala

**TAG School for Young Scholars PTA | Sponsorship & Ad Purchase Opportunity**

Please consider stepping up as a Sponsor or purchasing a Program Ad to show the community your support for TAG's leading public school education at a time that is more important than ever.

**Why TAG?** Situated in East Harlem, TAG is a public school proudly serving the most ethnically and economically diverse student population of NYC's five city-wide gifted and talented schools. Your support enriches the lives of TAG students by funding critical educational resources above and beyond the public school budget.

Submit online google form: [tinyurl.com/tagauctiongala](https://tinyurl.com/tagauctiongala) OR fill out and submit the form below along with a high-resolution logo via email to [auctiongala@tagscholarspta.org](mailto:auctiongala@tagscholarspta.org) by March 31, 2023. Payment can be made at the following link: [www.tagscholarspta.org/store.html](http://www.tagscholarspta.org/store.html)

If you want to partner in another way or at another level, please don't hesitate to reach out to [auctiongala@tagscholarspta.org](mailto:auctiongala@tagscholarspta.org). Cash donations can be made at: [tinyurl.com/tagauctiondonate](https://tinyurl.com/tagauctiondonate)

### TAG Game Changer: \$2000

- Shout out at Gala Event
- Prominent Logo and Website Link on School/Auction Websites & Select Social Media
- Listing/Full Page Gala Program Ad
- Poster at Gala Event  
*(content provided by business)*

### TAG Champion: \$1000

- Logo on School/Auction Websites & Select Social Media
- 2 Event Tickets & Reserved Table for 10
- Listing/Half Page Gala Program Ad
- Poster at Gala Event  
*(content provided by business)*

### TAG Event Sponsor: \$500

- Family/Business (Help pay for Venue, Food, Beverage, and Entertainment expenses)*
- Logo/Family Listing on Gala Website & Program
  - 2 Event Tickets (Family)/Quarter Page Gala Program Ad (Business)

### Gala Program Ad Purchase

- Half Page ~ 5.5" x 4.25" : **\$150**
- Full Page ~ 5.5" x 8.5" : **\$300**

Business/Individual/Family Sponsorship & Ad Purchase Information:

Chosen Sponsorship/Ad Purchase	
Business / Individual / Family Name	
Address (including zip code)	
Contact Person & Title	
Business Website Link	
Phone	Email

All donations are tax deductible. TAG PTA is a 501(c)(3) non-profit corporation. Tax ID: 46-2592056

**Thank you for generously supporting our TAG scholars!**