



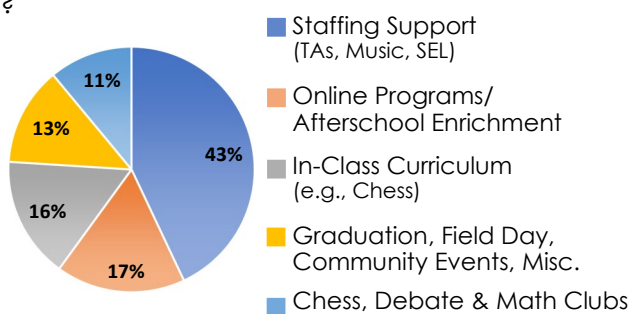
## What is iPledge?

TAG's annual iPledge campaign is the cornerstone of the PTA's fundraising efforts and finances many important core and enrichment experiences for the students. Your child does not go through one day at TAG without the positive impact from your generous financial gifts.

## Where does my money go?

Why should you contribute and how does this benefit our kids? Think of it this way: Nearly all the enrichment and community events that make TAG so special are possible *because of* your donations! They help fund TAG's chess, language and other enrichment experiences. It allows our school to have a full-time music teacher and assistant teachers. Plus, our community benefits from special events, including Field Day, Graduation ceremonies, and *SO much more!*

## DONATION ALLOCATION



Questions? Link to current budget: [www.tagscholarspta.org/budget.html](http://www.tagscholarspta.org/budget.html)

## How much should I donate?

The PTA has an annual fundraising goal each year of \$300,000 and iPledge is the largest contributor to reaching that goal. No amount donated is too small and TAG's ultimate goal is to reach 100% school-wide participation. And if you can't contribute financially, the iPledge site gives you the option to volunteer your time to TAG and make your participation count! Here are examples of the impact of your donation:

- \$35 ..... Pays for set up charge for TAGWear t-shirt printing
- \$87 ..... Covers per-child cost of PTA-funded in-class Chess, Language & Enrichments
- \$195 ..... Covers daily PTA-funded cost of full-time music program
- \$550..... Approximate annual total amount the PTA spends on each child**
- \$720 ..... Provides for 1 week of math & debate clubs
- \$1,200 ..... Funds 1 week of literacy enhancement programs
- \$2,800 ..... Covers 1 week of cost for assistant teachers
- \$5,000 ..... Pays for TAG's 8th grade graduation event
- Priceless ..... Donating volunteer time to TAG

## Don't forget to look into corporate matching

Check in with your company's HR department to see if they offer corporate matching of employee donations as part of benefits or check list at <https://tinyurl.com/corpmatchlist>. Potential to double your donation at no additional cost to you! Email [fundraising@tagscholarspta.org](mailto:fundraising@tagscholarspta.org) for help navigating process!

## HOW CAN I MAKE MY TAX-DEDUCTIBLE DONATION?

First, go to iPledge and fill in either the "Contribute Time" or "Contribute Money" form. iPledge can be found at: <https://www.tagscholarspta.org/iplodge.html>

Second, if Contributing Money, click through at bottom of iPledge page onto "Donate at GiveLively Now" button. GiveLively: <https://secure.givelively.org/donate/tag-pta-inc/tag-iplodge-general-purpose>. Option to pay via credit card (nominal processing fee), directly from a bank account, or Google Pay.

Should none of these preferred payment methods work for you, a check made out to "TAG PTA" with "iPledge" in memo can be dropped off at school to Brianna Bova (Parent Coordinator).